

**Clinical Commissioning Groups – Development of Clear and Credible Plans
Communication and Engagement Action Plan**

Date	Audience	Action	Responsibility	Progress / Completion
Week Commencing 10.10.11	Patients, Carers, Public	Information about development of CCGs published in Evening Gazette & Hartlepool Mail Health Supplements	NE	Completed
Week Commencing 24.10.11	LINKs (x 4)	LINK Briefing including request to support engagement activity	SM	
Week Commencing 24.10.11	Tees Valley Joint Health Scrutiny Committee (with copies to local Health Scrutiny Panels)	OSC Briefing including details of engagement activity	SM	
Week Commencing 24.10.11	Shadow Health and Well-Being Boards	Briefing including details of engagement activity	CCG Leads	
Week Commencing 17.10.11	Patients, Carers, Public	Information including engagement opportunity available at www.tees.nhs.uk	SM	
Week Commencing 24.10.11	Patients, Carers, Public	Cascade survey via MY NHS	CD	
Week Commencing 24.10.11	Patients & Carers	Survey distributed to GP Practice Patient Participation Groups	CCG Members	
Week Commencing 24.10.11	Patients, Carers, Public	Press Release providing background to CCGs and launching engagement activity	AS	
Week Commencing 24.10.11	Patients, Carers, Public	Survey promoted via GP Practice waiting / reception areas, websites & newsletters	CCG Members	
Week Commencing 24.10.11	Patients, Carers, Public	Cascade survey via Volunteer Development Agencies (VDAs)	CD	
Week Commencing 24.10.11	Patients, Carers, Public	Scheduled Tweets @NHSTees and Facebook Updates	CD	
Week Commencing 24.10.11	NHS Tees Staff	Article in Up2Speed	NE	
Week Commencing 24.10.11	Independent Contractors	Article in Contractors' Chronicle	NE	

Appendix 2

Key

CD	Chris Daley, Communication and Engagement Support Officer
CCG Leads	NHS Tees lead officers supporting local CCGs
CCG Members	Members of Shadow Clinical Commissioning Groups
NE	Nicky Easby, Communications Officer, NHS Tees
SM	Sarah Marsay, Engagement Manager, NHS Tees
AS	Alison Sweeney, Communications Manager, NHS Tees